

For Immediate Release

Bakersfield, California
UC Merced Small Business Development Center
Resource Day – UC Merced Center

Fresno, CA - The University of California Merced Small Business Development Center (SBDC) will be meeting with small business entrepreneurs beginning **Wednesday, May 27, 2009** at the UC Merced Center in Bakersfield, (sbdc.ucmerced.edu) to provide information on how the SBDC business consultants can help you in the growth and development of your small business.

During the SBDC visit, entrepreneurs, startup companies and even seasoned firms can confidentially discuss and review business strategies. Topics of discussion may include how to start a small business, how to apply for a SBA loan, request research assistance, selling to the federal government and an overview of our technical assistance programs that are available to assist small business entrepreneurs.

SBDC consultants realize that business entrepreneurs are very busy and to leave their businesses for any length of time can be difficult. A UC Merced SBDC business consultant will be available for appointments at the SBDC offices on Wednesdays beginning May 13th through June 24, 2009 from 9:00 am – 4:00 pm.

Entrepreneurs often find that discussing questions in a confidential and unbiased setting can help identify and clarify key decisions in order to strengthen their strategic direction.

Advance appointments are necessary and can be arranged by contacting the UC Merced SBDC Regional Office at (877) UCM-SBDC (877.826.7232) or by emailing the office casbdc@ucmerced.edu. The UC Merced SBDC office located at 2000 K. Street, Suite 300, Bakersfield, CA. Appointments will be held from 9:00 AM to 4:00 PM.

For more information on the UC Merced SBDC Regional Network, please visit <http://sbdc.ucmerced.edu> or call (877) UCM-SBDC.